

TOURISTS VISITING MACAU DURING COVID-19

Given the low volume of visitors, most current visitors are gamers who are experienced to Macau. They stay much longer and spend much more than conventional tourists. In the midst of pandemic, Macau is able to keep the visitors satisfied.

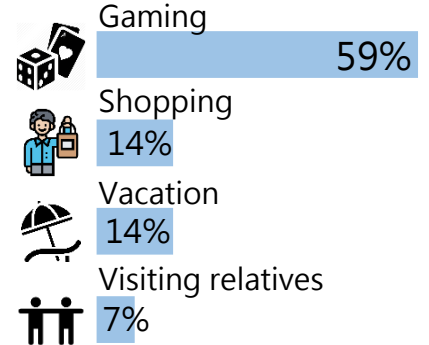


Visitors to Macau
N=103

Long Stay

Avg. **6.7 Days**

Purpose of visit



Repeated Visitors

Past 12 months visited Macau

5.5 Times

59%



Stay for 5 days or more

Spend More

Avg.

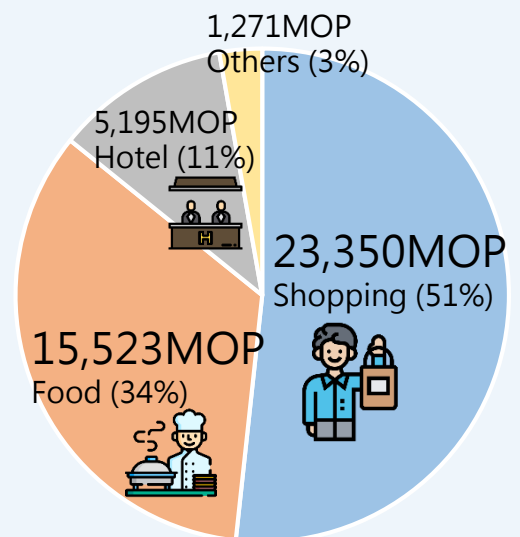
45,339 MOP



80%

Shopped in Macau

How they spend?



High Gaming Budget

Avg.

87,650 MOP



87%

Gamed in Macau

Range



1,000MOP



- 500,000MOP



Main reasons

Good epidemic prevention
Shopping discounts
Good service of staff
Variety of shopping

Satisfied with the trip to Macau

71%